Sponsorship Prospectus

Kyoto International Conference Center
July 1 (Sun) – 6 (Fri), 2018
Welcome Message

It is a pleasure to announce that the 18th World Congress of Basic and Clinical Pharmacology (WCP2018) will be held for 6 days from July 1 (Sun) to 6 (Fri) 2018 at the Kyoto International Conference Center, in Kyoto, Japan.

WCP is the longest established international conference in the field of pharmacology. It has been held every four years since 1961, and will mark its 18th Congress in 2018. It is the second time for Japan to host WCP since it organized the 8th Congress 37 years ago.

The main theme of WCP2018 is “Pharmacology for the Future – Science, Drug Development and Therapeutics –,” and we aim to provide a platform for international presentations on the latest research in relation to pharmacology and clinical pharmacology. We also aim to encourage information exchange, facilitate awareness-raising programs in local communities, and promote educational development, international personnel exchanges and business-academia collaboration.

We intend to operate the Congress as leanly as possible, but it is not possible to do so by participation fees alone. Therefore, we are soliciting support from various quarters to enable us to upgrade the contents of the Congress and make the outcomes even more valuable.

We would greatly appreciate your understanding of our intention and your generous support.

Shuh Narumiya
President
The 18th World Congress of Basic and Clinical Pharmacology (WCP2018)
Congress Outline

1. Title of the Congress
Title: The 18th World Congress of Basic and Clinical Pharmacology
Abbreviation: WCP2018

2. Organizers
Organizing Committee of the 18th World Congress of Basic and Clinical Pharmacology

President: Shuh Narumiya (Professor and Chair of Department of Drug Discovery Medicine, and the Director of Medical Innovation Center (MIC), Kyoto University Graduate School of Medicine)

Vice President: Shinichi Kawai (Professor, Division of Rheumatology, Department of Internal Medicine, Toho University School of Medicine)

Secretary General: Masamitsu Iino (Project Professor Division of Cellular and Molecular Pharmacology, Nihon University School of Medicine)

The Science Council of Japan

3. Date
July 1 (Sun) – 6 (Fri), 2018

4. Venue
Kyoto International Conference Center
Takaragaike, Sakyo-ku, Kyoto 606-0001, Japan

5. Expected number of participants
A total of 4,000 participants (Overseas: 1,500, Domestic: 2,500)

6. Brief history of WCP

<table>
<thead>
<tr>
<th>Year</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>1961 (1st)</td>
<td>Sweden (Stockholm)</td>
</tr>
<tr>
<td>1981 (8th)</td>
<td>Japan (Tokyo)</td>
</tr>
<tr>
<td>2001 (14th)</td>
<td>USA (San Francisco)</td>
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<tr>
<td>2006 (15th)</td>
<td>China (Beijing)</td>
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<td>2010 (16th)</td>
<td>Denmark (Copenhagen)</td>
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<tr>
<td>2014 (17th)</td>
<td>South Africa (Cape Town)</td>
</tr>
<tr>
<td>2018 (18th)</td>
<td>Japan (Kyoto)</td>
</tr>
</tbody>
</table>
7. Agenda

Theme: Pharmacology for the Future – Science, Drug Development and Therapeutics –

Language: English

Program: Plenary Lecture, Cutting Edge Lecture, Tan Prize Lecture, Opening Lecture, Symposium, and Oral/Poster presentations (tentative)

8. Local organizing committee

Shuh Narumiya  
Kyoto University  
President

Shinichi Kawai  
Toho University  
Vice President

Masamitsu Iino  
Nihon University  
Secretary General

Masayoshi Mishina  
Ritsumeikan University  
Scientific Program Committee Chair

Norio Matsuki  
The University of Tokyo  
Finance Committee Chair

Akinori Akaike  
Nagoya University  
Scientific Program Committee Vice Chair

Kyoichi Ohashi  
Oita University  
PR Committee Chair

Hiroshi Watanabe  
Hamamatsu University School of Medicine  
Scientific Program Committee Vice Chair

Yuji Kumagai  
Kitasato University  
PR Committee Chair

Tsutomu Yamazaki  
The University of Tokyo  
Finance Committee Vice Chair

Hitoshi Hashimoto  
Osaka University  
PR Committee Vice Chair

Yuji Ikegaya  
The University of Tokyo

Yumiko Imai  
Akita University

Masatoshi Hagiwara  
Kyoto University

Hiromi Ueda  
The University of Tokyo

Chihiro Yabe-Nishimura  
Kyoto Prefectural University of Medicine

Isao Teshirogi  
Japan Pharmaceutical Manufacturers Association (JPMA)/Shionogi & Co., Ltd.

9. Secretariat (Contact)

c/o Congress Corporation
Kohsai-kaikan Bldg., 5-1 Kojimachi,
Chiyoda-ku, Tokyo 102-8481, Japan
Tel: +81-3-5216-5318
Fax: +81-3-5216-5552
E-mail: wcp2018@congre.co.jp
1. Sponsored Seminars

Contents

Luncheon Seminar A
Co-host fee: ¥2,160,000 (incl. tax)
Number of seats: More than 400
Time: 60 minutes (tentative)
Number of co-host sponsors: Max. 20

Luncheon Seminar B
Co-host fee: ¥1,620,000 (incl. tax)
Number of seats: Approx. 100–300
Time: 60 minutes (tentative)
Number of co-host sponsors: Max. 32

Items included in the co-host fee

(1) Waiting room fee (designated by the secretariat)
(2) On-site ancillary facility fee (desks, chairs, stage, audio equipment, lighting, etc.)
(3) Fees for on-site facilities:
   - Video projector for PC presentation (1) (including PC connector device)
   - Main screen (1)
   - Timekeeping line (1 set)
   - Desk light for moderator, presenter, and timekeeper (1 each)
   - Laser pointer for presenters (1)
(4) Program posting fee (company name, theme titles, names of lecturers and moderators)

Items not included in the co-host fee

(1) Lunch fees for participants (luncheon seminars)
   Estimated to be ¥1,500–2,000/person
(2) Honorarium, travel and accommodation fees for lecturers and moderators
(3) Fees for refreshments in waiting room and facilities
(4) Management fees (additional facilities, advertisements and decorations other than those prepared by JPS, JSCPT, etc.)
(5) Printed materials including posters and leaflets
(6) Simultaneous interpreters and facilities
2. Advertisements

■ Types

1. Pocket Program Outside back cover (color) ¥324,000 (incl. tax)
   Number available: 1 company

2. Pocket Program Inside back cover (color) ¥270,000 (incl. tax)
   Number available: 1 company

3. Pocket Program Inside front cover (color) ¥270,000 (incl. tax)
   Number available: 1 company

4. Pocket Program Page at back 1P (black and white) ¥108,000 (incl. tax)
   Number available: 15 companies

5. Pocket Program Page at back 1/2P (black and white) ¥64,800 (incl. tax)
   Number available: 16 companies

6. Electronic abstracts (My Schedule) banner advertisement ¥324,000 (incl. tax)
   Number available: 3 companies

■ Outline of Pocket Program (tentative)

Title: WCP2018 Program Book
Number of issues: 6,000 copies
Size: A5
Production cost: ¥4,000,000
Total advertising income: ¥3,520,800

■ Electronic abstracts (My Schedule) (tentative)

Main contents: Program search, browsing abstracts, notice for participants, etc.
Means of advertisement: Rotational display of banners and links to designated URLs
Size of advertisement manuscript: Details will be informed after we receive your application.
Date of issuance: Planned to be issued about one week before the Congress
3. Exhibition

- **Date**: July 2 (Mon) – 5 (Thu), 2018  [4 days]
  *WCP2018 will be held for 6 days from July 1 to 6, 2018, but the exhibition will be held for only 4 days on the above date.*

- **Venue**: Kyoto International Conference Center - Event Hall etc.

- **Acceptable Exhibits**: Medical devices, Testing equipments, Medical information devices, Devices necessary for basic research, Reagents, Disposable products, Computer system including software and database, Technical service, PR activity of University or Research institution, Other services in relevant area and Related books.

- **Application**: Please fill out the specified application form and send it to the secretariat by fax or e-mail. In the case of FAX, please confirm the delivery status by telephone in order to avoid troubles.

- **Application Deadline**: March 9 (Fri), 2018  April 20 (Fri), 2018
  *Please note that applications may not be accepted when there is no vacancy, even before the deadline.*

- **Application Acceptance**: The date of receipt by the secretariat shall be the date of acceptance. If unrelated companies and others apply for the exhibition, it will be discussed and determined whether or not to accept by the organizing committee first.

- **Invoice**: An invoice will be sent after the application deadline.
  *Please make a full payment by the due date written on the invoice. Bank charges shall be borne by the applicant.*
  *Please contact the secretariat for any questions or requests.*

- **Payment Due**: May 31 (Thu), 2018
  *If you cannot pay by the due date for some reason after receipt of an invoice, please make sure to inform the secretariat. If we cannot confirm the payment without notice, the application will be cancelled and a cancellation charge will be incurred. Please note that no exhibition booth will be prepared at the venue in this case.*

- **Cancellation**: Once we receive application forms, no cancellation will be accepted except in an inevitable accident recognized by the organizing committee. Even in case the cancellation is accepted, a notice in writing must be sent to the secretariat and a cancellation charge will be applied as below based on the receipt date of the notice.
[Cancellation charge]
Notice before April 20 (Fri), 2018 ... 50% of the total fee (Exhibition fee)
Notice on and after April 21 (Sat), 2018 ... 100% of the total fee (Exhibition fee)

◊ Secretariat

WCP2018 Exhibition Secretariat (c/o A&E Planning Co., Ltd.)
Iwanami Shoten Hitotsubashi Bekkan 4F, 2-4-4, Hitotsubashi, Chiyoda-ku, Tokyo 101-0003 Japan
TEL: +81-3-3230-2744  FAX: +81-3-3230-2479
E-mail: e_wcp18@aeplan.co.jp

◊ Booth Allocation

Booths will be allocated upon due consideration of kinds of exhibits, shapes, weight, a number of booths etc. after the application deadline and notify the exhibitors by a “Confirmation notice”. No booth allocation meeting will be held.
* If you have any requests, please let us know by filling in the message column of the application form etc. until the application deadline.
(ex. To allocate booths side-by-side with group companies or business partners.)

◊ Display Table

A display table is equipped in an exhibition booth. If you do not need it to place exhibits directly on the floor, please specify the number of booth that do not require display tables on the application form.

◊ Exhibits Control

Please be reminded that all exhibits are under exhibitors’ control, and the secretariat are not responsible for any losses, thefts, fire or damages by an inevitable accident during the exhibition.

◊ Others

● Distributing flyers, catalogues or samples apart from your booth during the exhibition is not permitted (in and out of the buildings where WCP2018 and the exhibition take place). As it will get out of control if all the exhibitors break this rule, your cooperation would be highly appreciated.

● Only WCP2018 participants are allowed to enter the exhibition. No complimentary invitation is provided.

● It is not allowed to enter the lecture rooms with exhibitor’s name badges. Also, please note that no extra exhibitor’s name badges are provided.

● Please refer to the website of WCP2018 for registration fees.
  http://www.wcp2018.org
Set-up & Dismantling

Set-up: July 1 (Sun), 2018 2:00 pm – 6:00 pm
Dismantling: July 5 (Thu), 2018 6:00 pm –

*Above schedule is subject to change. Please refer to a “Confirmation notice”

Booth Type & Fee

Application Deadline: March 9 (Fri), 2018 April 20 (Fri), 2018

*Please note that applications may not be accepted when there is no vacancy, even before the deadline.

- Type S
  JPY3,700,000 (excl. tax) / booth
  Please contact the secretariat to inquire about the application for more than 1 booth.
  An application is required for the use of electric power exceeding a default value.
  *Please refer to “Application for Electricity” for the details.

Acceptable Exhibits:
Medical devices, Testing equipments, Medical information devices, Devices necessary for basic research, Reagents, Disposable products, Computer system including software and database, Technical service and other services for research.

-Booth Size: W3,000 mm×D2,000 mm×H2,400 mm
- Furniture: 2 outlets(up to 100V/500W) and 1 chair.
  *A rear panel, side panels, a company name plate and a fluorescent light are not included in Type S. Only indicated space is offered.
- Appointment of booth location is not acceptable.
- 5 exhibitor’s name badges per booth will be distributed.

Please ask the secretariat about panels, tables and lighting equipment and others if needed.
Type A  
JPY270,000 (excl. tax) / booth

An application is required for the use of electric power exceeding a default value.
*Please refer to “Application for Electricity” for the details.

Acceptable Exhibits:
Medical devices, Testing equipments, Medical information devices, Devices necessary for basic research, Reagents, Disposable products, Computer system including software and database, Technical service and other services for research.

- Booth Size: W2,000 mm×D1,000 mm×H2,400 mm
- Furniture: Display table (W1,800×D900×H approx. 700 mm), Lighting (40W), 2 outlets (up to 100V/500W), 1 chair and 1 company name plate (2 for more than 3 booths).
- System panel booth. Pushpins and nails are not available on the panels.
- Appointment of booth location is not acceptable. If you have any requests, please let us know by filling in the message column of the application form etc. until the application deadline. (ex. To allocate booths side-by-side with group companies or business partners.)
- 5 exhibitor’s name badges per booth will be distributed.

*** Image of multiple booths (Type A and Academic) ***
• Type B  JPY50,000 (excl. tax) / booth
An application is required for the use of electric power exceeding a default value.
*Please refer to “Application for Electricity” for the details.

Acceptable Exhibits:
Related books(for publishers and book stores). Translation and proofreading service.

• Booth Size: W1,800mm×D900mm×H750mm
• Furniture: Display table(W1,800×D900×H approx. 700mm), 2 outlets(up to 100V/500W), 1 chair and 1 company name plate(2 for more than 3 booths).
• Tablecloth is not included.
• 5 exhibitor’s name badges per booth will be distributed.

• Academic Type  JPY200,000 (excl. tax) / booth
An application is required for the use of electric power exceeding a default value.
*Please refer to “Application for Electricity” for the details.

Acceptable Exhibits:
For Universities, public institutions, academic institutions, etc..

* Booth spec is same as Type A.
• Booth Size: W2,000 mm×D1,000 mm×H2,400 mm
• Furniture: Display table(W1,800×D900×H approx. 700 mm), Lighting(40W), 2 outlets(up to 100V/500W), 1 chair and 1 company name plate(2 for more than 3 booths).
• System panel booth. Pushpins and nails are not available on the panels.
• Appointment of booth location is not acceptable. If you have any requests, please let us know by filling in the message column of the application form etc. until the application deadline. (ex. To allocate booths side-by-side with group companies or business partners.)
• 5 exhibitor’s name badges per booth will be distributed.

◇ Application for Electricity
Electric power(100V/500W per booth) is equipped in an exhibition booth. If more electric power is needed,
please apply when we ask after the application for the exhibition. Installation work charge for extra electric power and extra electricity charge will be billed to each exhibitor.

- An invoice will be sent after the exhibition.
- Electricity charge is as follows:
  
  100V with 2 outlets inside booth
  501W - 1KW JPY10,000 (excl. tax)
  * For the use of over 1KW, JPY15,000 (excl. tax) per 1KW will be added.
  * 1 outlet per 1KW will be added.

* Additional outlets and earth terminal require extra charges.
* Please note that 200V power supply (three phase / single phase) needs another installation work and can be rather expensive.
4. Sponsorship Level

We have prepared sponsorship packages for corporations that would grant the congress a substantial amount of sponsorship, with 3 different status levels; Platinum, Gold and Silver.

The privileges for each sponsorship level are outlined in the chart below.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Item</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Platinum Sponsors</strong></td>
<td>Logo to appear on various promotion tools</td>
<td>–</td>
</tr>
<tr>
<td>¥7,500,000 (incl. tax) or more sponsorship</td>
<td>Brochures to be included in congress bags (brochures to be provided by the companies)</td>
<td>4,000 copies</td>
</tr>
<tr>
<td></td>
<td>Logo to appear on the advertisement display on the day of the Congress</td>
<td>–</td>
</tr>
<tr>
<td></td>
<td>Free name cards for the Congress</td>
<td>20 cards</td>
</tr>
<tr>
<td></td>
<td>Hospitality room (50–100m²)</td>
<td>1 room</td>
</tr>
<tr>
<td><strong>Gold Sponsors</strong></td>
<td>Logo to appear on various promotion tools</td>
<td>–</td>
</tr>
<tr>
<td>¥5,000,000 (incl. tax) or more sponsorship</td>
<td>Brochures to be included in congress bags (brochures to be provided by the companies)</td>
<td>4,000 copies</td>
</tr>
<tr>
<td></td>
<td>Logo to appear on the advertisement display on the day of the Congress</td>
<td>–</td>
</tr>
<tr>
<td></td>
<td>Free name cards for the Congress</td>
<td>10 cards</td>
</tr>
<tr>
<td><strong>Silver Sponsors</strong></td>
<td>Logo to appear on various promotion tools</td>
<td>–</td>
</tr>
<tr>
<td>¥3,000,000 (incl. tax) or more sponsorship</td>
<td>Logo to appear on the advertisement display on the day of the Congress</td>
<td>–</td>
</tr>
<tr>
<td></td>
<td>Free name cards for the Congress</td>
<td>5 cards</td>
</tr>
</tbody>
</table>
Deadlines

Please enter the required information in the application form and send it to the secretariat by e-mail or fax. We will send a confirmation mail within one week after receiving your application form; if you do not receive a message, please contact the secretariat.

<table>
<thead>
<tr>
<th>Item</th>
<th>Deadline for application</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsored Seminars</td>
<td>November 30, 2017</td>
</tr>
<tr>
<td>Advertisements</td>
<td>November 30, 2017</td>
</tr>
<tr>
<td>Exhibition</td>
<td>March 9, 2018&lt;br&gt;April 20, 2018</td>
</tr>
</tbody>
</table>

Contact address for submission

WCP2018 Secretariat  
c/o Congress Corporation  
Kohsai-kaikan Bldg., 5-1 Kojimachi,  
Chiyoda-ku, Tokyo 102-8481, Japan  
Tel: +81-3-5216-5318  
Fax: +81-3-5216-5552  
E-mail: wcp2018@congre.co.jp

Payment information

We will send you an invoice after confirming your application. Please make a payment after issuance of the invoice.
To: WCP2018 Secretariat (Congress Corporation)
TEL: 03-5216-5318／FAX: 03-5216-5552
E-mail: wcp2018@congre.co.jp

Deadline: Nov. 30, 2017

WCP2018 Sponsored Seminar
Application Form

Date of application: , 2017

Company Name

Address

Contact Person

Name

TEL

Department

FAX

E-mail address:

<Preferred Type>

<table>
<thead>
<tr>
<th>The first choice</th>
<th>Date</th>
<th>Type (☐ Choose from A or B)</th>
</tr>
</thead>
</table>
| July ____ , 2018 | (Choose from July 2 – 5, 2018) | ☐ Type A: approx. 400seats (JPY 2,160,000)  
☐ Type B: approx. 100–300 seats (JPY 1,620,000) |

<table>
<thead>
<tr>
<th>The second choice</th>
<th>Date</th>
<th>Type (☐ Choose from A or B)</th>
</tr>
</thead>
</table>
| July ____ , 2018 | (Choose from July 2 – 5, 2018) | ☐ Type A: approx. 400seats (JPY 2,160,000)  
☐ Type B: approx. 100–300 seats (JPY 1,620,000) |

<table>
<thead>
<tr>
<th>The third choice</th>
<th>Date</th>
<th>Type (☐ Choose from A or B)</th>
</tr>
</thead>
</table>
| July ____ , 2018  | (Choose from July 2 – 5, 2018) | ☐ Type A: approx. 400seats (JPY 2,160,000)  
☐ Type B: approx. 100–300 seats (JPY 1,620,000) |

<Session content>

Session Theme:

Chairperson:

Speaker:
To: WCP2018 Secretariat (Congress Corporation)
TEL: 03-5216-5318/ FAX: 03-5216-5552
E-mail: wcp2018@congre.co.jp

Deadline: Nov. 30, 2017

WCP2018 Advertisement
Application Form

Date of application: , 2017

Company Name

Address

Contact Person

Name

TEL

Department

FAX

E-mail address:

Preferred Type

<table>
<thead>
<tr>
<th>Type of media</th>
<th>Page</th>
<th>Cost (incl. tax)</th>
<th>Make a Check</th>
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</thead>
<tbody>
<tr>
<td>Pocket Program</td>
<td>Outside back cover (color)</td>
<td>JPY 324,000</td>
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<tr>
<td></td>
<td>Inside back cover (color)</td>
<td>JPY 270,000</td>
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<td></td>
<td>Inside front cover (color)</td>
<td>JPY 270,000</td>
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<td>Page at back 1P (black and white)</td>
<td>JPY 108,000</td>
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<tr>
<td></td>
<td>Page at back 1/2P (black and white)</td>
<td>JPY 64,800</td>
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<tr>
<td>Electronic abstracts (My Schedule)</td>
<td>Banner advertisement</td>
<td>JPY 324,000</td>
<td></td>
</tr>
</tbody>
</table>
[WCP2018] Application Form for Exhibition

Application Deadline: April 20(Fri), 2018

Date:

Company Name

Address

(Postal / ZIP code:)

Address

Name

TEL

Division

FAX

E-mail address

*Please make sure to fill in a valid e-mail address.

1. Booth Type
   * Type B is only for book stores, publishers and translation & proofreading service.

<table>
<thead>
<tr>
<th>Type</th>
<th>Fee(excl.tax)</th>
<th>Number of booth</th>
<th>Total fee(excl.tax)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type S</td>
<td>JPY370,000</td>
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<tr>
<td>Type A</td>
<td>JPY270,000</td>
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<tr>
<td>Type B</td>
<td>JPY50,000</td>
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<tr>
<td>Academic Type</td>
<td>JPY200,000</td>
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2. Booth Area (except for Type B)
   Since WCP2018 is also held as the annual meetings of The Japanese Pharmacological Society and The Japanese Society of Clinical Pharmacology and Therapeutics, we are considering whether or not to divide into each area. If possible, please tick your preference.

- WCP2018 (World Congress of Basic and Clinical Pharmacology)
- The Japanese Pharmacological Society
- The Japanese Society of Clinical Pharmacology and Therapeutics
- Any

3. Display Table
   1 display table per booth is included in the exhibition fee. If you do not need it, please specify the number.

   Number of booths that do not require display tables = _____________ booth(s)

4. Special Decoration
   Please tick if you are planning your own special decorations for your booth(s).

   □

5. Transportation Method of Exhibits (ex. shipping, airfreight, hand-carry)

6. Exhibits Details
   Please fill out about main exhibits for booth allocation. Also, please specify in case you have heavy exhibits (over 100kg).

<table>
<thead>
<tr>
<th>Exhibits</th>
<th>Size (W×D×H mm)</th>
<th>Weight (kg)</th>
<th>*Message</th>
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<tbody>
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   ● Send to: WCP2018 Exhibition Secretariat (c/o A&E Planning Co., Ltd.)
   FAX. +81-3-3230-2479 / TEL. +81-3-3230-2744 / E-mail. e_wcp18@aeplan.co.jp